



The Christian Business League (CBL) was established in 2003. CBL holds quarterly events and brings small businesses together to foster wealth creation and economic empowerment.

CBL has honored the outstanding contributions of individuals through the Annual Business Trailblazer Tribute and the Annual UNFURL event. The League has sponsored job training programs, financial empowerment workshops, home buyers' workshops and college scholarships.

In Memory of Mike Shinn

Mike Shinn was born in Topeka, Kansas. He graduated from the University of Kansas, (KU) in Aerospace Engineering and obtained his MBA from Case Western University, Cleveland, OH. Mike worked for General Electric for 30 years and retired in 1998. Mike became an entrepreneur in his second career. He was a certified Financial Planner and ran a successful Real Estate Development and Management Company. In 2024 KU School of Engineering acknowledged Mike's contribution to the University by dedicating "The Michael G. & Joyce N. Shinn Student Lounge".

The Christian Business League was established in 2003 and Mike served as its chairman until his death in 2015. Mike served on several boards in Ohio and Kansas and was a champion for diversity, equity and inclusion. Throughout his entire life he was dedicated to education and was a great role model and mentor to many. Mike was a 50 year/life member of Kappa Alpha Psi Fraternity and long-time member of Mt. Zion Congregational Church, UCC.



Early Bird Registration Deadline
Saturday, August 9, 2025

Registration Deadline
Saturday, August 23, 2025

Registration starts – 7 am
Scramble Shot Gun Starts 9 am

For more information contact

Joyce Shinn (216) 387.1900

jnshinn1243@gmail.com

Julian Earls (216) 780.8922

julianmearls@sbcglobal.net

Woodrow Whitlow (216) 965.6017

whitlow5@roadrunner.com



CHRISTIAN BUSINESS LEAGUE

10th Annual Mike Shinn Memorial Golf Outing

September 13, 2025



Highland Park Golf Course

3550 Green Road

Highland Hills, Ohio 44122

(216) 348-7225



Michael J. Taylor

Retired Senior Executive, PNC Bank



Mt. Zion Congregational Church

United Church of Christ

Rev. Paul Hobson Sadler Sr., Pastor

Michael J. Taylor

Michael J. Taylor is a retired senior executive from PNC Bank, (formerly National City Bank). His recent roles with the company prior to retirement in June 2023 included Sr. Vice President, Midwest Territory Executive and President of the National City Community Development Corporation which is the first Community Development Corporation founded by a financial service company. He is a visionary leader who led the Bank in creating innovative solutions to community and economic development opportunities across the country.

His leadership and vision has been a driving force behind many of the most catalytic neighborhood efforts in Cleveland, Detroit, Grand Rapids, Chicago, St. Louis, and throughout the Midwest. This includes his leadership in strategically providing lending capital, philanthropic support, and the deployment of tax credits and other investments across these great cities, that today serve as vibrant hubs for arts, entertainment, and residential development.

He has been a leading voice in advocating for and successfully executing lending and investments in support of affordable housing, small business development, workforce reentry initiatives, as well as social justice efforts that address longstanding economic and racial disparities.

He has demonstrated his longstanding commitment to the community through active engagement in community infrastructure projects, including his past role as co-chair of the Opportunity Corridor Steering Committee, a civic group that guided the \$331 million Opportunity Corridor project in Cleveland, OH. He also played a critical role in the vision and creation of PNC Fairfax Connection. It provides Cleveland area residents with free programs in areas such as financial and early childhood education, workforce development, and health and wellness.

Michael is a graduate of Central Michigan University with a bachelor's degree in Business Administration and a Master of Science in Administration. He currently serves as Vice Chairman of the Board of Cinnare Corporation, and Treasurer of the North Coast Waterfront Development Corporation. Past professional activities include Board of Trustee, as well as many non profit organizations.

Golf Committee

Dr. Kim Bogan	Verona Gardner
Clayton Benton	Ann Gibson
LyNette Cordaro	Patsy Harris
Dr. Julian Earls	Rev. Paul Hobson Sadler, Sr.
Terry Anderson Evans	Joyce Shinn
Angela Fielding	Dr. Woodrow Whitlow



Highland Park Golf Course has a storied legacy. It opened in 1927 and is city owned. The Course welcomed minority golfers before most courses did. It was the home course of World Golf Hall of Famer Charlie Sifford.

Entry Fee:

\$500 Foursome, \$125 Individual

AWARDS:

Male & Female
Best Team (1st – 3rd)
Long Drive –Pin Shot

SPECIAL FEATURE: - Greek Winners

Sorority & Fraternity Shoot Out-
Wear your School, Fraternity or Sorority
colors. Invite as many groups as you like!

Proper Golf Attire



SPONSORSHIP

(Complete on next panel)

Camera Ready Logo Required
Deadline August 9, 2025

PLATINUM SPONSOR - \$1,200

Exhibitor Table at Clubhouse, Company Banner, Web Advertising, Company Announcement, Company Hole sign, Promotional Material Included in Golf Gift Bag/Foursome

GOLD SPONSOR - \$600

Company Announcement, Company Hole sign, Promotional Material Included in Golf Gift Bag Bag/Twosome

SILVER SPONSOR - \$300

Company Announcement, Company Hole sign, Promotional Material Included in Golf Gift Bag /One Golfer

HOLE SPONSOR - \$100

Company Hole Sign

REGISTRATION FORM

Registration Deadline
Saturday, August 23, 2025

Make checks payable to:
Mt. Zion Congregational Church, UCC/CBL
384 Murfield Drive, Highland Hts, OH 44143

ONLINE PREFERRED:
www.mtzioncleveland.com/cbl

FOURSOME

Early Bird Registration
Saturday, 8/9/25, \$460
Registration
Saturday, 8/23/25 - \$500

INDIVIDUAL

Early Bird Registration
Saturday, 8/9/25, \$115
Registration
Saturday, 8/23/25, \$125

Company:

Contact Name:

Contact Phone Number:

Address:

City/State/Zip:

Email:

Buffet: _____ Vegetarian: _____

Player 1:

Player 2:

Player 3:

Player 4:

Amount Enclosed: \$ _____

Referred By: _____